



Lark Design®
360 panoramic studio
www.frylark.ru





News possibilities of reality representation

Nothing can give better image of anything than ability to be there! Even if it is virtual, now it is possible! Virtual panoramas (3D-panoramas, spherical panoramas, 360-degree photo panoramas, cubic panoramas) – these are images with $360^{\circ} \times 180^{\circ}$, which allow, in contrast to simple photos, examine all the surrounding area from a single point, what gives a feeling of real presence in inspect the place. Any single picture does not give such a sense of presence, as there are always limits, these limits now can be avoided, or broaden, or removed. These can be combined in a panoramic virtual tours arranging communication between the two transitions, traveling in cyberspace. It is possible to embed a panorama of different graphics and media content, such as photo galleries, videos and links to resources on the network.

3D spherical panoramas and virtual tours can be very useful in many areas where it is important and should be a visual representation of the space object. The main benefit of virtual panorama is as follows:

1. Presentation of the space in a natural way - in contrary to small and flat photos, 3D spherical panorama pictures and virtual tour gives an impression of presence in the inspected place;
2. Interactivity and an abundance of visual information - during the virtual tour the visitor, guided by the instructions and comments, can independently examine and review the details of interested objects presented in the best view;





Team

Our studio is an international project which unites several authors and specialists-professional with creative approach, it could be called as photo-project, but range of the tasks to be solved is much broader. We are open to cooperation and we have friendly relationships with many interesting personalities from the field of art and business. Presentation tours on the basis of 3D-panoramas – it is an efficient way how to attract clients in different business projects.

Manufacturability of the realization of ideas of our team allows embodying very non-trivial ideas in the field of visualization and filming of everything that surround us. We can easily implement traditional reportage or staging photography, as well as panoramic photography with special equipment. If there is necessary to capture the event on the video, here you are! We can provide 3D-shooting on high-definition video, mount the finished video and integrate it into a panoramic tour or on site. Develop a media presentation or a website, set up web-server and it will not raise any problems.

We easy and with understanding go to the contact and, if necessary, invite narrowly focused experts, so it is hard to find a task that will be impossible for our team!

Moreover, we believe that the main point is the ability to communicate with the client on a creative level and enjoy the process of solving complex problems!



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